

KELLI EMANUEL

Child of God



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1665 County Road 3
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EDUCATION

Bachelor of Science in Agricultural
Journalism
University of Nebraska-Lincoln
2007-2011

UNL CASNR Australia: Managing
Diverse Ecosystems
Winterim 2010 - 2011

PRO. SKILLS

- Project Management
- Attention to Detail
- Organization
- Idea Development
- Content Creation
- Team Oriented
- Positive Attitude
- Problem Solver



digital portfolio

kellijphoto.com/kelli-emanuel-portfolio/

First and foremost, I am a child of God who actively seeks guidance from the Holy Spirit in all aspects of my life, including my professional marketing career. With over 12 years of experience as a marketing and communications specialist, I am a versatile professional who quickly adapts to new platforms and seeks out opportunities for growth. I have a keen eye for design and am passionate about transforming creative ideas into impactful realities. I approach my work with the grit and determination instilled in me while growing up on our family farm.

MANAGER, COMMUNICATIONS TIMBERLYNE GROUP / JAN. 2023 - PRESENT

Email Marketing Management

- Create and deploy all email marketing campaigns including developing content, designing layouts, managing schedule, and analyzing performance. Personalize customer engagement through Salesforce CRM. Provide support to internal sales team for any CRM questions.

Visual Storyteller

- Translate marketing strategies into compelling visuals, ensuring brand impact and recognition.
- Graphic designer for all external and internal needs. Including national magazine advertisements, sales support materials, trade show assets (literature & displays), internal quarterly newsletter.
- Coordinate photo and video shoots of finished homes, barns, and mass timber structures. Work directly with owners and builders to tell their story.

Manage Promotional Item & Print Lifecycle

- Vendor selection, branding, order placement, tracking, and distribution of print and promotional items for the company.

Web Manager

- Manage and maintain content across all website properties to ensure consistency in branding, messaging, and optimizing SEO. Oversee web analytics.

SharePoint Site Organizer & Designer

- Develop intuitive and efficient SharePoint sites to improve internal employee communication. Collaborate with leadership to organize all internal assets and deploy with visually appealing customized site pages.

VOLUNTEER DIRECTOR OF RELIGIOUS EDUCATION ST. CHARLES BORROMEO / 2013 - 2025

Organize and oversee a weekly evening program for 7th to 12th-grade students at our local parish, engaging around 60 teenagers each week in meaningful faith development. Lead a dedicated team of five adult volunteers to create a supportive and inspiring environment. Plan and coordinate special events, liturgies, and sacramental celebrations while selecting age-appropriate curricula to enhance spiritual growth. Manage registration processes and maintain clear communication with families via Flocknote and social media platforms. Ensure a safe environment by coordinating training and compliance within our parish and the Archdiocese of Omaha.

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continued

TECH. SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Constant Contact Email
- CMS - Craft & Kentico
- Google Locations & Analytics
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Microsoft Teams
- Microsoft Power BI
- Microsoft SharePoint
- Salesforce & Pardot
- Trumpia SMS
- WordPress

NATIONAL COUNCIL OF FARMERS COOPERATIVE AWARDS

- 1st SOIL TALK Podcast '19
- 3rd Harvest Data Book '21
- 2nd Growing Agriculture Together '22

INTERESTS

- Gardening
- Photography
- Reading
- Swimming
- Guitar

PHOTOGRAPHER

KELLIJOPHOTO / 2015 - 2023

Natural light photography utilizing the true beauty and colors of nature to create clean, crisp photos. Shoot photos on site, deliver quality edits quickly.

- National Knights of Columbus, Better Homes & Gardens, Farm Credit Services of American, Acadian Plant Health, AgriSafe, Phibro Animal Health, Village Inn.

COMMUNICATIONS SPECIALIST

CENTRAL VALLEY AG COOPERATIVE / 2013 - 2022

Oversee and generate content for internal & external communications. Ensure brand consistency while working alongside the various co-op divisions, partners, leadership team, and board members. Project manager and content editor of campaigns, events, and strategic initiatives. Creator of newsletters, email campaigns, photography, videography, website content, social media posts, promotional items, press releases, print materials, radio, podcasts, TV. Organizer of documents and marketing assets through various CMS, including SharePoint.

MARKETING COMMUNICATIONS COORDINATOR

RFD-TV / 2011 - 2013

Launched social media accounts and strategy for the company (*Facebook, Twitter, Pinterest*). Website content upload and editor. RFD-TV Magazine proofreader, and content contributor. Graphic designer & photographer as needed. Event planner coordinating large scale trade show booths and private events; National FFA Convention, NCBA Convention, Farm Progress Show, Husker Harvest Days, Mollie B Polka Parties.

references

TOM PALMERTREE

Vice President Sales at Prinsco
Former SVP Marketing CVA
(720) 383-0162

FATHER KEITH D. REZAC

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Recommendations available to view [linkedin.com/in/kelliemanuel](https://www.linkedin.com/in/kelliemanuel)